

Privacy Conference: Dare the leap!

Participation packages for partners

19 September 2017, Kalkscheune Berlin

bitkom
events



Facts & figures

Privacy Conference 2017



- **When:** 19 September 2017, Kalkscheune Berlin
- **Program:** Full-time program with keynote sessions in the morning and two parallel tracks in the afternoon; Get-Together after the conference
- **Exhibition:** Integrated exhibition, catering and networking area
- **Participants:** More than 200 field experts and decision makers from international companies and various regulatory authorities

Main topics

Privacy Conference 2017



E-Privacy



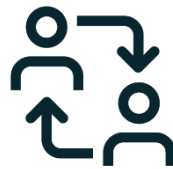
International
Data Flows



GDPR



Enforcement



Privacy
Management



Technology &
Tools

Communication

Privacy Conference 2017



- Invitation mailing to more than **9,000 contacts**
- Announcement of the event in the Bitkom Akademie **newsletter** (15,000 contacts)
- **Cooperation** for example with the International Association of Privacy Professionals and the publishers C.H. Beck
- Announcement and live coverage at the event via our **Bitkom Social Media channels** (approx. 10,000 contacts)

Advantages for partners

Privacy Conference 2017



- Present your company as a **knowledge carrier** in a future-oriented sector
- Present your company to a **relevant target group**
- Gain **new high-level contacts**
- Benefit of Bitkom's **communication activities**

Participation packages

Privacy Conference 2017



Services	Basic	Advanced	Premium (limited availability)
On-site	<ul style="list-style-type: none"> Logo on partner board Logo and company profile in conference app 2 conference tickets Discount code for your extended network (15% discount) 	<ul style="list-style-type: none"> Exhibition in break time area incl. furniture Logo on partner board Logo and company profile in conference app 4 conference tickets Discount code for your extended network (15% discount) 	<ul style="list-style-type: none"> Speaking slot about one topic of the conference* Exhibition in break time area incl. furniture Logo on partner board Logo and company profile in conference app 6 conference tickets Discount code for your extended network (15% discount)
Prior to the event	<ul style="list-style-type: none"> Company profile, logo and link to your website on our event website 	<ul style="list-style-type: none"> Name is listed in social media news about the event Company profile, logo and link to your website on our event website 	<ul style="list-style-type: none"> Name is listed in social media news about the event Company profile, logo and link to your website on our event website
Price	2,200 EUR plus VAT Non-members: 2,600 EUR plus VAT	3,900 EUR plus VAT Non-members: 4,600 EUR plus VAT	5,500 EUR plus VAT Non-members: 6,600 plus VAT

Further participation

Privacy Conference 2017



Get together (exclusive)

2,800€ plus VAT

- Logo and company profile in conference app
- Get together and partner announced on stage in closing remarks
- Logo on partner board and at the get together

Prior to the event

- Company profile, logo and link to your website on our event website

Conference bag (exclusive)

1,200€ plus VAT and production*

- Design in coordination with Privacy Conference team
- Your logo will be displayed exclusively
- Logo on partner board

*Advanced or premium partners can add this package for 800€ plus VAT and production

Contact

Privacy Conference 2017



Organisation



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Content



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