

Privacy Conference

Participation Opportunities for Partners
17 September 2019 | Berlin

[Watch Trailer](#)



#pco19

bitkom
events

Facts & Figures



17 September 2019 | Kalkscheune, Berlin

- International keynotes and high-level panels in the morning
- Parallel tracks in the afternoon covering Legal and Technical Aspects, Best Practice & Use Cases
- Integrated Exhibition & Catering Area offers space to interact and network

Prospective Schedule

Registration: 8:30 am

Programme: 10 am – 6 pm

Get-Together: 6 pm – 8 pm

Topics



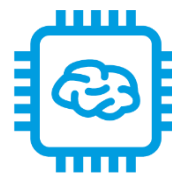
E-Privacy



International
Data Flows



GDPR



Artificial
Intelligence



Compliance
Tools



Security

Participants



We are expecting more than **300 international participants:**

- International executives and data protection experts
- Political decision-makers
- High-level representatives from European and national regulatory authorities
- Startups
- Science

Communication



- Individual [Event Website](#)
- **Multi-level E-Mail-communication** to more than 10,000 high-quality contacts
- **Media cooperation**, e.g. trade journals & blogs
- Invitation of **trade press**
- **Social Media**-announcement to the channels of Bitkom Group with approx. 32,000 contacts
- **Live communication** & branding on-site
- **Professional recordings of the conference** published on the Bitkom YouTube Channel

Benefits for Partners

Presentation & Positioning in a Future-focused Industry.

Targeted Marketing

Raise your profile & position yourself as a pioneer and game changer.

PR & Press

Profit of the network and **multi-level communication** of Bitkom.

Positioning in Industry

Lay the groundwork for **collaborations and shared projects** across various industries.

Meaningful Networking

Strengthen your network and connect with **diverse, high-level international contacts.**

Deepen Knowledge

Gain insights into the **future of industry** and be inspired.

Participation Packages 1/2

Service	Basic	Advanced	Premium limited availability
Total plus VAT	2,500 EUR Non-Members: 3,500 EUR	4,500 EUR Non-Members: 5,500 EUR	6,500 EUR Non-Members: 7,500 EUR
Exhibition			
Exhibition area		small	large
Basic furniture, electricity & Wi-Fi		✓	✓
Service			
Comprehensive project management assistance & on-site support	✓	✓	✓
All-inclusive catering & drinks on-site	✓	✓	✓
Professional photo documentation of exhibition area and stage presence			✓
Conference tickets	2 tickets	4 tickets	6 tickets
Content			
Stage presence in consultation and accordance with the Privacy Conference Team			✓
Presentation of the speaker on event website (head shot and short bio)			✓
Display of stage presence in official programme			✓
Live-communication of stage presence throughout the Social Media-channels of Bitkom Group			✓



Participation Packages 2/2

Service	Basic	Advanced	Premium limited availability
Total plus VAT	2,500 EUR Non-Members: 3,500 EUR	4,500 EUR Non-Members: 5,500 EUR	6,500 EUR Non-Members: 7,500 EUR
Communication and Branding			
Presentation of company with logo and link on event website	✓	✓	highlighted
Conduct and publication of interview with speaker on event website			✓
Implementation of logo on programme and ticket webpage			✓
Display as partner in event mailings to over 10,000 high-level contacts of Bitkom Group	✓	✓	highlighted
Communications package with text templates and graphics for your communication	✓	✓	✓
Exclusive promotion code for your network	15% discount	15% discount	15% discount
Mention on Social Media-channels of Bitkom Group to approx. 32,000 contacts		✓	✓
Individualised Social Media-post			✓
Display of logo on partner wall	✓	✓	highlighted
Display of logo on Thank You-slide on stage	✓	✓	highlighted
Display of logos on stage throughout the whole event			✓
Mention during Welcome			✓

Participation Packages | Special

Service	Registration Branding limited	Get-Together exclusive	Conference Bags exclusive	Lanyards exclusive	Speakers Dinner limited
	<ul style="list-style-type: none"> ▪ Display of logo within the high-traffic registration area of the conference ▪ Limited to three partners 	<ul style="list-style-type: none"> ▪ Mention during closing of the conference ▪ Announcement in event mailing ▪ Exclusive Social Media-posts ▪ Highlighted display of logo throughout the Get-Together on the conference day 	<ul style="list-style-type: none"> ▪ Design in accordance with the Privacy Conference Team ▪ Logo or company name displayed exclusively next to the conference name & logo 	<ul style="list-style-type: none"> ▪ Design in accordance with the Privacy Conference Team ▪ Logo or company name displayed exclusively next to the conference name & logo 	
Total plus VAT	2,500 EUR plus VAT	3,000 EUR plus VAT	1,500 EUR plus VAT & production costs*	2,500 EUR plus VAT & production costs*	2,500 EUR plus VAT

9 * You will receive a 20% discount in combination with an Advanced or Premium Partner Package. Only available in combination with a Partner Package.

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Get in Touch

Your Contact Persons

You have your **own ideas** on how to present yourself? Let us know!

You are a founder and want to start a conversation with global players, data protection authorities and researchers? Get in touch for our **individual Startup Partner offers**.

Want to know more? **Contact Johanna Wohlgemuth**.

Organisation



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Programme



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