

# Privacy Conference

Participation Opportunities for Partners  
17 September 2019 | Berlin

[Watch Trailer](#)



#pco19

**bitkom**  
events

# Facts & Figures



**17 September 2019 | Kalkscheune, Berlin**

- International keynotes and high-level panels in the morning
- Parallel tracks in the afternoon covering Legal and Technical Aspects, Best Practice & Use Cases
- Integrated Exhibition & Catering Area offers space to interact and network

## **Prospective Schedule**

Registration: 8:30 am

Programme: 10 am – 6 pm

Get-Together: 6 pm – 8 pm

# Topics



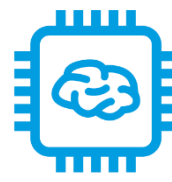
E-Privacy



International  
Data Flows



GDPR



Artificial  
Intelligence



Compliance  
Tools



Security

# Participants



We are expecting more than **300 international participants:**

- International executives and data protection experts
- Political decision-makers
- High-level representatives from European and national regulatory authorities
- Startups
- Science



# Communication



- Individual [Event Website](#)
- **Multi-level E-Mail-communication** to more than 10,000 high-quality contacts
- **Media cooperation**, e.g. trade journals & blogs
- Invitation of **trade press**
- **Social Media**-announcement to the channels of Bitkom Group with approx. 32,000 contacts
- **Live communication** & branding on-site
- **Professional recordings of the conference** published on the Bitkom YouTube Channel

# Benefits for Partners

## Presentation & Positioning in a Future-focused Industry.

### Targeted Marketing

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Raise your profile & position yourself as a pioneer and game changer.

### PR & Press

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Profit of the network and **multi-level communication** of Bitkom.

### Positioning in Industry

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Lay the groundwork for **collaborations and shared projects** across various industries.

### Meaningful Networking

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Strengthen your network and connect with **diverse, high-level international contacts.**

### Deepen Knowledge

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Gain insights into the **future of industry** and be inspired.

# Participation Packages 1/2

Service	Basic	Advanced	Premium limited availability
<b>Total</b> plus VAT	<b>2,500 EUR</b> Non-Members: 3,500 EUR	<b>4,500 EUR</b> Non-Members: 5,500 EUR	<b>6,500 EUR</b> Non-Members: 7,500 EUR
<b>Exhibition</b>			
Exhibition area		small	large
Basic furniture, electricity & Wi-Fi		✓	✓
<b>Service</b>			
Comprehensive project management assistance & on-site support	✓	✓	✓
All-inclusive catering & drinks on-site	✓	✓	✓
Professional photo documentation of exhibition area and stage presence			✓
Conference tickets	2 tickets	4 tickets	6 tickets
<b>Content</b>			
Stage presence in consultation and accordance with the Privacy Conference Team			✓
Presentation of the speaker on event website (head shot and short bio)			✓
Display of stage presence in official programme			✓
Professional recording & publication of stage presence on Bitkom YouTube Channel			✓
Live-communication of stage presence throughout the Social Media-channels of Bitkom Group			✓



# Participation Packages 2/2

Service	Basic	Advanced	Premium limited availability
<b>Total</b> plus VAT	<b>2,500 EUR</b> Non-Members: 3,500 EUR	<b>4,500 EUR</b> Non-Members: 5,500 EUR	<b>6,500 EUR</b> Non-Members: 7,500 EUR
<b>Communication and Branding</b>			
Presentation of company with logo and link on event website	✓	✓	highlighted
Conduct and publication of interview with speaker on event website			✓
Implementation of logo on programme and ticket webpage			✓
Display as partner in event mailings to over 10,000 high-level contacts of Bitkom Group	✓	✓	highlighted
Communications package with text templates and graphics for your communication	✓	✓	✓
Exclusive promotion code for your network	15% discount	15% discount	15% discount
Mention on Social Media-channels of Bitkom Group to approx. 32,000 contacts		✓	✓
Individualised Social Media-post			✓
Display of logo on partner wall	✓	✓	highlighted
Display of logo on Thank You-slide on stage	✓	✓	highlighted
Display of logos on stage throughout the whole event			✓
Mention during Welcome			✓



# Participation Packages | Special

Service	Registration Branding limited	Get-Together exclusive	Conference Bags exclusive	Lanyards exclusive	Speakers Dinner limited
	<ul style="list-style-type: none"> <li>▪ Display of logo within the high-traffic registration area of the conference</li> <li>▪ Limited to three partners</li> </ul>	<ul style="list-style-type: none"> <li>▪ Mention during closing of the conference</li> <li>▪ Announcement in event mailing</li> <li>▪ Exclusive Social Media-posts</li> <li>▪ Highlighted display of logo throughout the Get-Together on the conference day</li> </ul>	<ul style="list-style-type: none"> <li>▪ Design in accordance with the Privacy Conference Team</li> <li>▪ Logo or company name displayed exclusively next to the conference name &amp; logo</li> </ul>	<ul style="list-style-type: none"> <li>▪ Design in accordance with the Privacy Conference Team</li> <li>▪ Logo or company name displayed exclusively next to the conference name &amp; logo</li> </ul>	
<b>Total plus VAT</b>	<b>2,500 EUR plus VAT</b>	<b>3,000 EUR plus VAT</b>	<b>1,500 EUR plus VAT &amp; production costs*</b>	<b>2,500 EUR plus VAT &amp; production costs*</b>	<b>2,500 EUR plus VAT</b>

9 \* You will receive a 20% discount in combination with an Advanced or Premium Partner Package. Only available in combination with a Partner Package.

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# Get in Touch

## Your Contact Persons

You have your **own ideas** on how to present yourself? Let us know!

You are a founder and want to start a conversation with global players, data protection authorities and researchers? Get in touch for our **individual Startup Partner offers**.

Want to know more? **Contact Johanna Wohlgemuth**.

### Organisation



**Johanna Wohlgemuth**

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### Programme



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