



Privacy Conference

17 September 2019

#pco19 | www.privacy-conference.com

Programme

8:30	Breakfast
10:00	Opening Remarks <ul style="list-style-type: none">Susanne Dehmel, Bitkom
Main Stage	
10:10	Keynote <ul style="list-style-type: none">Ulrich Kelber, Federal Commissioner for Data Protection and Freedom of Information
Main Stage	
10:30	17 month of GDPR experience – Should we review? <ul style="list-style-type: none">Ulrich Kelber, Federal Commissioner for Data Protection and Freedom of InformationDr Claus Ulmer, Deutsche TelekomBojana Bellamy, Hunton Andrews Kurth
Main Stage	
10:50	International Data Transfers – What’s the Issue? <ul style="list-style-type: none">Alex Greenstein, U.S. Department of Commerce – International Trade Administration
Main Stage	
11:10	Assessing risks: Views about the Data Protection Impact Assessment from DPA and industry <ul style="list-style-type: none">Oliver Draf, VolkswagenBarbara Thiel, Data Protection Commissioner for the State of Lower Saxony
Main Stage	
11:30	Data Portability – A new Chance? <ul style="list-style-type: none">Cecilia Álvarez Rigaudias, FacebookMarie-Therese Ettmayer, DG CONNECTFrederick Richter, LL.M., German Foundation for Data Protection
Main Stage	
12:00	Coffee Break
12:20	Transitioning GDPR from a Compliance Checklist to “Business as Usual” <ul style="list-style-type: none">Dave Horton, OneTrust
Main Stage	
12:40	ePrivacy Compliance in the Public and Private Sector <ul style="list-style-type: none">Dr Stefan Hanloser, ProSiebenSat.1Prof Dr Thomas Petri, Federal Commissioner for Data Protection of the Free State of BavariaAnke Zimmer-Helfrich, Editor-in-Chief MMR/ZD
Main Stage	
13:10	
-	Lunch Break
14:30	

Programme

	Main Stage GDPR & Compliance	Stage 2 Data Security & TOMs	Stage 3 Data & Artificial Intelligence	Stage 4 Competition Policy & Data Rights
14:30	Digitized Data Privacy Management – Challenges and Opportunities <ul style="list-style-type: none"> Eva Gardyan-Eisenlohr, Bayer 	Data Breaches and Notifications – Security Implications of the GDPR <ul style="list-style-type: none"> Ilias Chantzos, Symantec 	A new hope for patients – Big data and AI in pharma <ul style="list-style-type: none"> Jörg Steinhaus, M.A., LL.M., CIPP/E, Merck 	ePrivacy and its influence on new services and competition <ul style="list-style-type: none"> Laure Wagener, Vodafone Group
15:00	Data Privacy & Compliance: From Transport Innovation to Hybrid Cloud and AI <ul style="list-style-type: none"> Christophe De Meilo, IBM Michael Ploenes, Bombardier Transportation 	It's all about accountability – Joint Control in collaborative scenarios <ul style="list-style-type: none"> Dr Falk Böhm, adidas 	How do we bring Data Protection and AI together <ul style="list-style-type: none"> Dr Andreas Dewes, KIPROTECT Marian Gläser, BrighterAI 	Expanding Data Protection to Competition Policy? <ul style="list-style-type: none"> Aline Blankertz, Stiftung Neue Verantwortung Sebastian Louven, Louven Legal
15:30	GDPR – Sanctions and Industry Standards <ul style="list-style-type: none"> Florian Thoma, Accenture 	How can Pseudonymization enable compliant data sharing initiatives? <ul style="list-style-type: none"> Gary LaFever, Anonos 	New Approaches to Transparency and Machine Learning <ul style="list-style-type: none"> Dr Frank Schemmel, DataGuard Theresa Tran, Lufthansa Industry Solutions Maren Wienands, DataGuard 	Legal Live Hack: GDPR & Data Rights <ul style="list-style-type: none"> Dr Carlo Piltz, reuschlaw Legal Consultants
16:00	Codes of Conduct – A Success-Factor for GDPR and Businesses <ul style="list-style-type: none"> Marie-Therese Ettmayer, DG CONNECT Lorena Marciano, Cisco Systems Peter Schaar, Former Federal Data Protection Commissioner Jörn Wittmann, SRIW Jonathan Sage, IBM 	Privacy Enhancing Methods <ul style="list-style-type: none"> Dr Franck Fourniol, Royal Society Leif-Nissen Lundbæk, XAIN 	Transparency in AI Algorithms – A practical Guideline <ul style="list-style-type: none"> Dr Nabil Alsabah, Bitkom 	
16:30	- Coffee Break			
17:00				

Programme

17:00 **Reflections on recent privacy trends**

- Peter Fleischer, Google

Main
Stage

17:15 **Data Policy and Global Data Privacy Developments**

- Ted Dean, Dropbox
 - Peter Fleischer, Google
 - Paul Gaskell, Data Protection Negotiation Hub
 - Dr Imke Sommer, Commission for Data Protection and Freedom of Information of the Free Hanseatic City of Bremen
 - Sabina Ciofu, techUK
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18:00 **Closing Remarks**

- Susanne Dehmel, Bitkom

Main
Stage

18:05 Get Together
